View the status of a broadcast %

This article applies to:

You can track the status of a broadcast by going to:

1. Marketing > Emails and Broadcasts.

My Nav	CRM	Marketing	E-Comm
Start Page	Contacts	Campaign Builder	E-Comm
	Companies	Email & Broadcasts	Orders
	Opportunities	Lead Generation	Product
	Referral Partners	Templates	Payment
	Visitors	Dynamic Content	Actions
	Zapier Integrations	Legacy	Promoti

2. Filter by Sent

	⇒ Filter
All	
Sent	
Scheduled	
Draft	

3. Find your broadcast in the list, or search by the subject line of the broadcast to narrow the results further.

- Search email broadcasts		
Hi,	×	
Email		
Hi, ~Contact.FirstName~. Thanks for Edited on Mar 24th at 2:41 pm		

4. Click on the broadcast

Note: The system skips duplicate, invalid, opted-out, or bounced emails. To ensure accuracy, the batch status report does not include these email addresses in the total number of emails sent, therefore, the total sent may be less than the number of people on the broadcast list.

Email Information	Broadcast stats	
Created Mon, Oct 18, 2021, 08:56 AM	1 Total delivered	1009
From		
The contact's owner	1 Opens (Unique) 1 Opens (Total)	1009
То		
Mailinator	1 Clicks (Unique) 1 Clicks (Totel)	1009
Subject	T acces (a refer)	
Derps		09
Body	Q Unopened	07
View email		
Current status 📵	Q Opt-Ins	05
Sent		
Start time	Q Opt-outs	09
Mon, Oct 18, 2021, 08:56 AM		
End time	Q Bounces	09
Mon, Oct 18, 2021, 08:56 AM	T pourses	
Emails pending		09
0	Q Compleints	07
Emails sent	* Email addresses that are duplicates or that have one of the following statuses will	be automatically skipped: opt-
1	out, non-marketable (never opted-in), invalid (improperly formatted), hard bounce (a search that displays when the skipped count is clicked displays all Contacts that ma	
Emails skipped *	Learn More	
0		
Emails errored		
0		

Pro-Tip! Open rates are estimates. They are not the best way to measure true engagement. An open rate is recorded for each contact who receives the HTML version of an email and opens it long enough to activate the tracking image in the email. The system is not able to track instances where recipients have disabled images in their email program or receive the Plain Text version of an email. The system may also record an open when a recipient briefly glances at the email, which is not true engagement. Click through rates are the best measure of email engagement.