

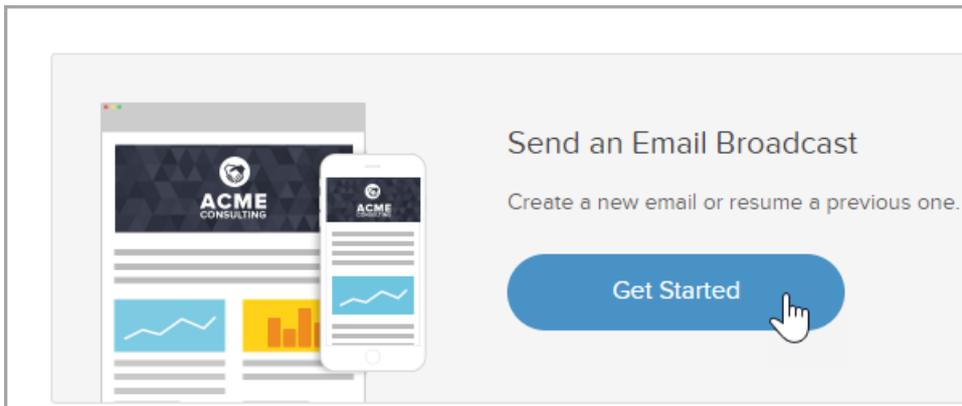
Send a re-engagement email to tagged, unengaged contacts

This article applies to:

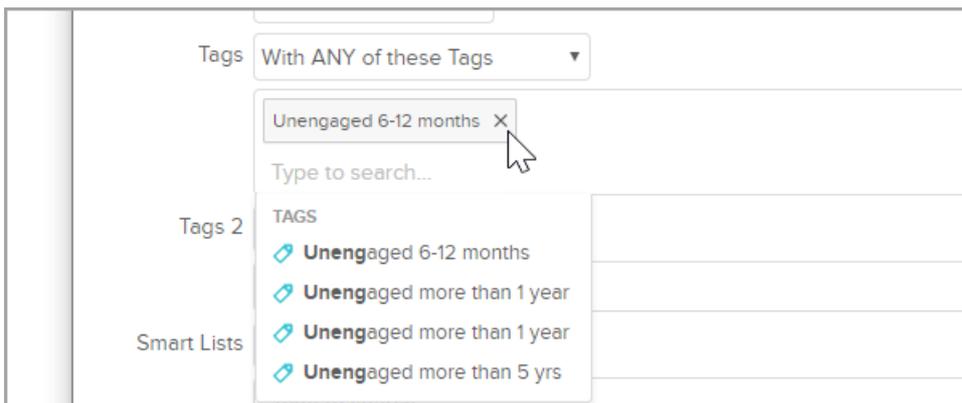
[Max Classic](#)

This is a continuation of the article, [Tag contacts unengaged 6-12 months for a re-engagement campaign](#).

1. Navigate to **Marketing** and click **Email & Broadcasts**.
2. On the **Email & Broadcasts** page click **Get Started**.



3. On the **Select an Email** page click **Actions > Create Blank Email**.
4. Click the **New Search** link.
5. Click in the box under **Tags** and search for the tag you created in the previous process and click **Search**.



6. Enter a **Subject Line**.

From: The contact's owner 

Recipients: Start typing to add tagged contacts or saved searches...

[New Search](#) | [Recipient options](#)

Subject Line: Do you still want to hear from us? |

Preview Text : Enter a preview message to help increase your email open rate

- Write an email to inquire about your customer's level of interest in your business, explain that you are opting them out and that they have the option to opt back in to email marketing. Include a link in your email, highlight the text, this will bring up your text menu. Click on the Link and select URL and then type in the full URL for where you would like to redirect the contact. Then add a new Re-engaged Contact tag when contacts click it.

Hello ~Contact.First Name~

We noticed that it's been awhile since you have opened one of our emails. We don't want to see you go, but to avoid bothering you with emails, we will remove you from our email marketing distribution list unless you click the link below to indicate that you are still interested in us.

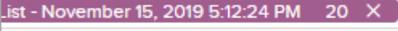
[Click here to continue receiving our emails.](#)

Thank you,

- Click **Review and Send**.

Test Preview Save as Template **Review and Send** Exit

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ing to add tagged contacts or saved searches...

[ch](#) | [Recipient options](#)

still want to hear from us? 

- Select your preferred Send options and click **Schedule**.