September 3, 2020 | Infusionsoft %

Campaigns update: Outcome options for Task completed goals

Your tasks can have a number of outcomes that go beyond "yes" or "no". We've enhanced the Campaign Builder's task completed goal to allow you to create different automation paths depending on task outcomes, such as if a lead was qualified or requires more follow up. Learn more.

Campaigns update: Remove a contact from a sequence

Keep your campaigns neat and tidy by removing a contact from a sequence with this new option in the "Add to sequence" process. Whether you're moving the contact to another sequence or just want to pull them out of sequence itself, this will do the trick. Learn more.

Note! For questions about how to use this feature, please contact our Support Team. To provide feeback on the accuracy of this article, use the form below.