## July 2021 Product Recap %

This article applies to:

We released some exciting new features and updates for Keap in July. Watch to learn about all the new features and how they can grow your business.

Automated Text Messaging (Lite, Pro, Max, Classic)

Text Broadcasts (Pro, Max)

Sales Pipeline Automation (Pro, Max)

Easy Automations Updates (Lite, Pro, Max)

Send a quote or invoice to a company (Lite, Pro, Max)

Add sales tax to products and services (Lite, Pro, Max)